

Building a website with Adobe Muse

Suggested duration: 2 Days

Muse allows you to design and build websites without any coding at all. With a user-interface reminiscent of InDesign and other Adobe applications, it will feel familiar to most graphic designers. Unlike Wordpress and other 'Theme' based website builders, Muse lets you design your site with no restrictions. It's surprisingly easy to get up and running with Muse, and this course will have you building sophisticated websites in no time at all.

Overview and setting up a new site

- About the different Views - Plan, Design, Preview, Publish,
- Page properties - fluid vs. fixed design, margins and padding, columns.
- Defining Header and Footer areas.
- Building a Master Page.
- Adding pages in Plan view.

Navigation

- Adding a horizontal menu.
- Changing the menu appearance.
- Controlling menu item states for user interactions.
- Dropdown menus.
- Same-page navigation using Anchors.

Working with text

- Importing text.
- Adding webfonts via Typekit.
- Setting type properties - font size, colour, leading, font family and alignment.
- Defining paragraph and character styles for quick formatting.
- Controlling spacing.
- Hyperlinks - defining, setting styles controlling attributes.
- Working with Lists and Glyphs.

Working with images

- Preparing images for use in Muse.
- Resolution and filesize.
- Background images.
- Working with SVG files.
- When to use JPEG, PNG and GIF files.
- Editing images and specifying settings.
- Photoshop buttons.

Design and layout

- Responsive design: controlling resizing and positioning.
- Defining breakpoints.
- Controlling formatting across breakpoints.
- Designing multi-column layouts.
- Fixed positioning.
- Drawing rectangular areas.
- Creating full-width elements.
- Alignment and spacing.
- Assigning background colours.
- Rounded corners and shadows.
- Borders.
- Gradients.
- Transparency effects.

Widgets and interactive elements

- State buttons.
- Maps.
- Contact forms.
- Slideshows.
- Tabs.
- Social links.
- Embedding video.

SEO in Muse

- Using HTML paragraphs and headings for improving Search Engine visibility.
- Adding a site description and keywords.
- Adding Google Analytics code.

Publishing your site

- Using Adobe Business Catalyst.
- Using your own webhosting.
- About FTP.
- Maintaining your site.